



# QUALITAT

## EUROPEAN MOTORS LTD

### Newsletter—



VOLUME 9.

AUTUMN 2008

#### IN BRIEF.

• **Qualitat** is located at  
220 Station Road, Penrose

- Phone (09) 579-3710
- Fax (09) 579-6102
- Email: [info@qualitat.co.nz](mailto:info@qualitat.co.nz)

#### Workshop hours

• Mon—Fri 7.30am to 5pm

#### Spares hours

- Mon—Fri 7.30—5.15pm
- Sat morning 8.30am—12.30
- *Check out our new website*

[www.qualitat.co.nz](http://www.qualitat.co.nz)

*Some other websites you may like to check out -*  
[www.vwownersclub.co.nz](http://www.vwownersclub.co.nz)  
[www.audi.com](http://www.audi.com)  
[www.volkswagen.com](http://www.volkswagen.com)



#### IN THIS ISSUE

Vagn's reminder	1
Hamper winner	1
Easter Hours	1
Staff Profiles - update	2
Automotive news / trivia	3
Pre Purchase offer	3
Big catch	4
Trivia	4

**QUALITAT**  
EUROPEAN MOTORS LTD

- Importers of **Audi / VW** parts
- Repairers of all vehicles
- Technicians trained in - **VW... Audi ... Mercedes ... BMW**

### Vagn's Important Reminder !

With the Easter break nearly upon us, now is always a good time to think about any overdue servicing requirements. **Remember** to book early for your pre Easter service.

Congratulations to our winner of the Customer Survey hamper. This was an incentive for the customers to take the time to complete our recent customer survey. We would like to thank all the customers who participated in this survey.



Ingrid has been a Qualitat customer since 1997.

**Don't forget**, if you have a **FULL** service when you have a Warrant of Fitness check done you will receive a free WOF check worth \$45.00 including g.s.t. Phone 09 579 3710 now, for an appointment.

We are now well into 2008, and looking forward to **Easter**.

Our **Easter holiday hours** will be as follows.

Closed - from 5 pm Thursday 20th March  
Reopening - at 7.30 am Tuesday 25th March

We wish you all a **very happy Easter**, and most importantly, safe motoring.



The **V-Dub Shoppe VW Nationals**, as usual, the VW Nationals will take place at Easter, 21st—24th March, and this year they are being hosted by the Waikato VW Club—the venue is Karapiro, but events will be centred around the Cambridge area. If you wish to find out more about this check out [www.vwnationals2008.co.nz](http://www.vwnationals2008.co.nz) or phone Jenna on 07 827 4178.

**Qualitat European Motors Show 'N' Shine** takes place on Saturday 22nd March in the centre of Cambridge. This should certainly be a crowd pleaser.

In New Zealand, **Volkswagen** was the **top selling European marque in 2007**. In the luxury passenger car market, stablemate Audi, topped the luxury passenger car sales. BMW came in second, and not far behind was Mercedes—Benz. Audi is definitely moving the right direction in its bid to displace BMW as the world's biggest luxury carmaker. The German car market appears to be in a very strong position.



Audi tops the **luxury** passenger sales

**Meet 'the team'** (alphabetical order)

*Our aim—to deliver quality and service at the best possible price*

**Administration and Parts**



**Holly:** has been with Qualitat since 1995, but now as a new mum Holly is working reduced hours and doing more administrative duties upstairs.



**Josie:** is Co-Owner of the business since its inception in 1972. Josie oversees the business in general and is responsible for the ordering of overseas spares, which forms a big part of the business.



**Julie:** is our front of house receptionist, and manages the invoicing, accounts and reception duties.



**Julian:** is one of our parts team, he has been involved with Volkswagens for most of his life and has a particular passion for early Volkswagens.



**Mike:** another member of our parts team, he is also responsible for managing our website and keeping it up-to-date.



**Sarah:** as our customer/workshop coordinator, she keeps you informed of any unexpected problems with your car whilst it is in our workshop.



**Steve:** His role as Administration Manager, keeps him on his toes, keeping track of workshop jobs, making sure all parts orders are able to be completed, and working with Josie to ensure parts held in stock are kept at an efficient level. Steve has been with Qualitat since 1987.

**Servicing**



**Arnold:** our latest Automotive Technician to join the servicing team. He joins Qualitat after several years experience in Volkswagen, Audi and Porsche.



**Dirk:** as our apprentice Automotive Technician, he is our youngest member of the team.



**Mo:** also has several years experience as an Automotive Technician, largely working with VW and Audi. He also takes over the role of Workshop Manager when Vagn is away.



**Rob:** another of our Automotive Technicians, Rob has a very sound automotive background.



**Saravan:** another Automotive Technician here at Qualitat, he has a passion for Mercedes-Benz and BMW.



**Vagn:** as our Service Manager, Vagn has overall responsibility for all work carried out in our workshop. He ensures all jobs are completed efficiently and to the highest possible standard of workmanship.



**Wayne:** co-owner with Josie. Wayne's speciality is the reconditioning of earlier air-cooled motors and gearboxes and troubleshooting problems with the earlier vehicles in the workshop.

- ◆ We are importers of Audi / VW parts.
- ◆ Repairers of all vehicles.
- ◆ We have technicians trained in
  - ◆ VW
  - ◆ Audi
  - ◆ Mercedes
  - ◆ BMW



Dr Ferdinand Porsche once quoted—"I couldn't find the sports car of my dreams, so I built it myself".

On the subject of Porsche - never say - "never". Porsche is expected to produce a four door sedan next year. Called the Panamera, it will be the first front engined vehicle Porsche has produced since 1995. Hot weather testing has been taking place in Africa. Although it will be marketed as a sports car, it will have four full seats, and easy access to the rear and a good sized luggage compartment. Porsche is also becoming involved with luxury boats. They are working on design features of high speed custom luxury boats. However at the business end of the vessel, power will come from a racing MerCruiser 525 engine. Anyone wanting to go faster, can upgrade to a 550 hp ILMOR V-10 Viper engine.

We recently wrote about the latest VW Up. It seems that this model comes in three sizes - sort of like - small, medium and large. Now that's a novel idea.

Volkswagen of America is teaming up with the Stanford University to create the Volkswagen Automotive Innovation Lab (VAIL) in support of automotive teaching and research.

Lexus, Toyota's top-end brand, is making a bid to muscle in on its German rivals, Audi, BMW, and Mercedes-Benz. It is getting ready to release its latest V8-powered Lexus IS-F model, and it is also expected to be priced below its German rivals.

Only thirteen months after laying the foundation stone, Volkswagen Passat and Skoda Octavia will be the first vehicles to come off the assembly line at a brand new plant in Kaluga, Russia. This places the Volkswagen Group in a very good position to take advantage of the emerging Russian automotive market.

You may have wondered if the model names used by Volkswagen have any significant meaning.

To start with:-

**Passat** is German for *trade winds*

**Polo** is something to do with *Polar winds*,

**Jetta** relates to *Jet stream*

**Golf** refers to the *Gulf Stream* - not the game!

**Scirocco** is a *desert wind*

**Touareg** is named after a nomadic tribe in the *Sahara Desert*

**Tiguan** is said to be a mix of *tiger* and *iguana*

**Eos** the mythical *Greek goddess of the dawn*

The Company has a preference for naming its vehicles after natural phenomenon.

## **Pre-Purchase Vehicle Inspections**

**Qualitat** offers a comprehensive pre-purchase inspection service so you can be informed about your next purchase.

Pre -purchase inspection is priced at \$168.75 incl. g.s.t.



During Auckland Anniversary weekend, a group of staff members and their families, spent time at Waiheke Island. Fishing was on the agenda, and Emily (5), proudly shows her catch. She is obviously following in her father's (Vagn) footsteps!!

Our long hot summer has enabled us all to get out and about and pursue our favourite outdoor pastimes. We hope you have all managed to make the most of such great settled weather.

**Short Changed !!!!!** (or just sucked in)

Male motorists in New York paid \$6 for a topless car wash - however the topless washers were firemen. Young women held up signs advertising the car wash and directed drivers behind a tarpaulin. The money went to charity.

**Road Rage** - In Wales a pedestrian suffered a broken foot when a police car mounted the footpath and hit him. In pain, he thumped the bonnet. He was reportedly fined \$215 for criminal damage. Some justice ????

1. We all remember Disney's lovable Volkswagen, but what was his name and what was his number?
2. When was the Volkswagen Beetle launched?
3. What was the first year the Volkswagen Super Beetle came into production?
4. What was the first Volkswagen model after the original Beetle to sell over 20 million cars?
5. Which other large European automobile manufacturer shares the same parts bin as Volkswagen?

**QUALITAT**  
EUROPEAN MOTORS LTD

220 Station Road  
P O Box 12257  
Penrose  
Auckland

Phone: 09-579-3710  
Fax: 09-579-6102  
E-mail: [info@qualitat.co.nz](mailto:info@qualitat.co.nz)  
Website: [www.qualitat.co.nz](http://www.qualitat.co.nz)

1. Herbie 53
2. The original Volkswagen Beetle was first introduced at the 1939 Berlin Auto Show.
3. February 1972
4. Golf
5. Audi